

Botox to Enhance Your Eyes

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THE EYES...



ARE
WINDOWS
TO THE
SOUL.

BROW POSITION AND BROW SHAPE IN THE UPPER FACE



Sadness
Fatigue
Anxiety

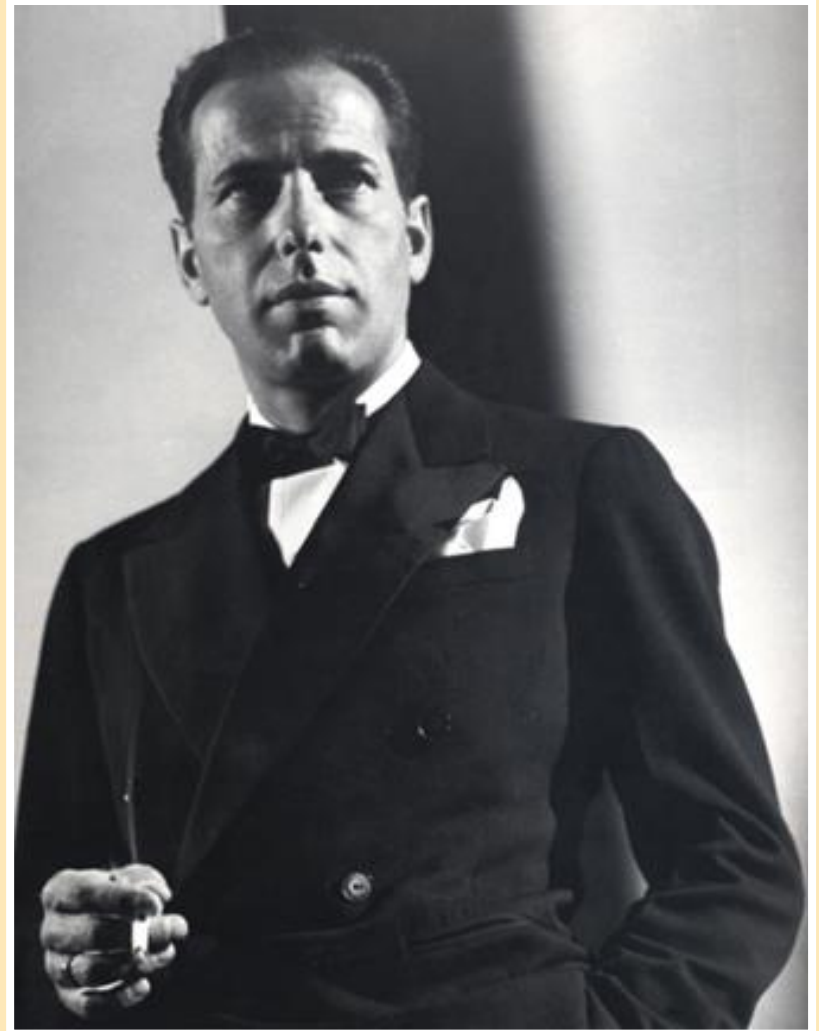


Unhappy
Anger
Fatigue

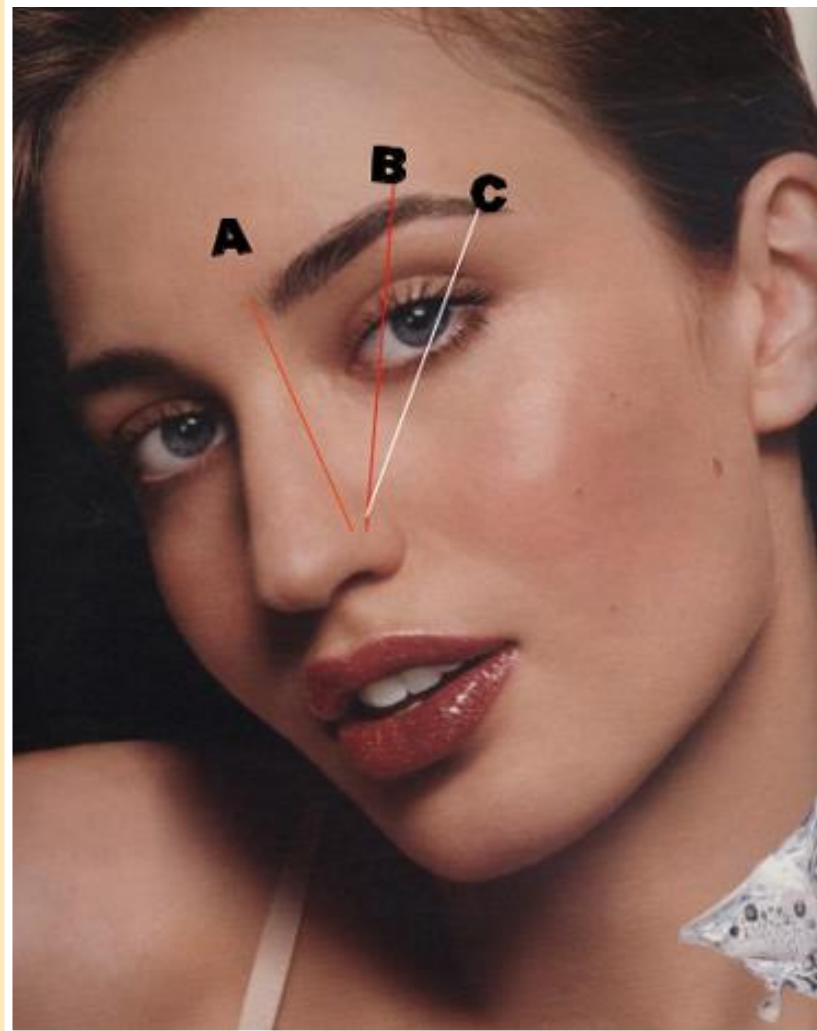
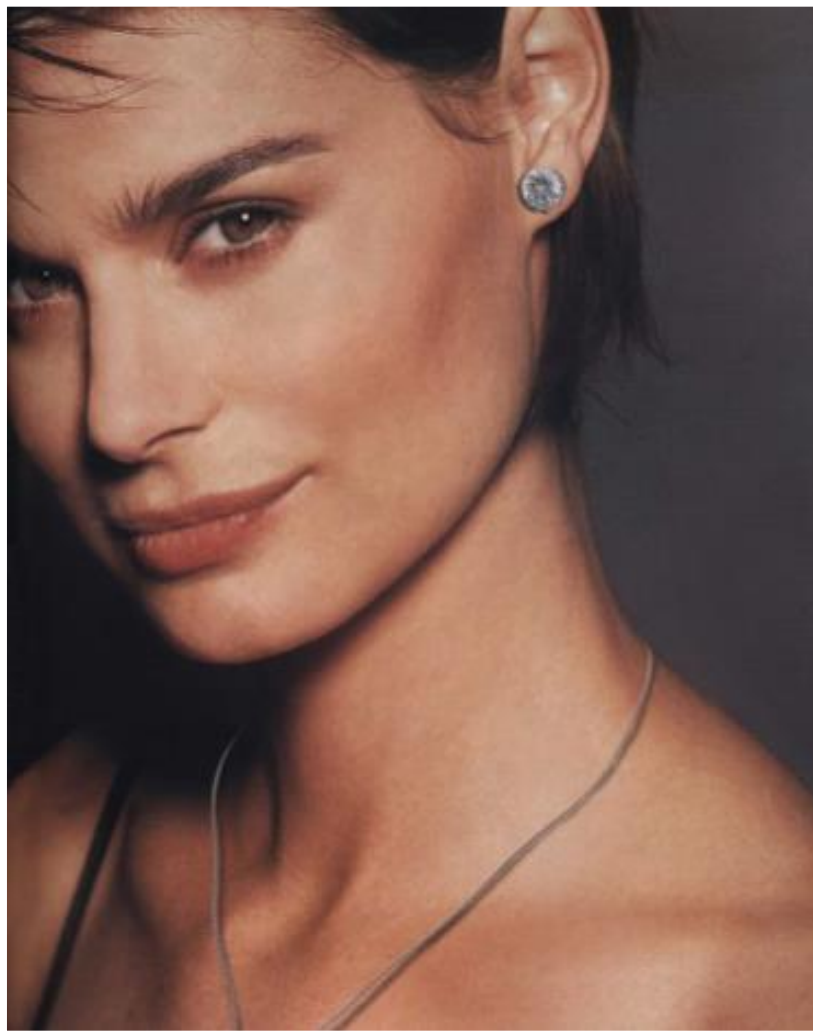


Ideal
brow?

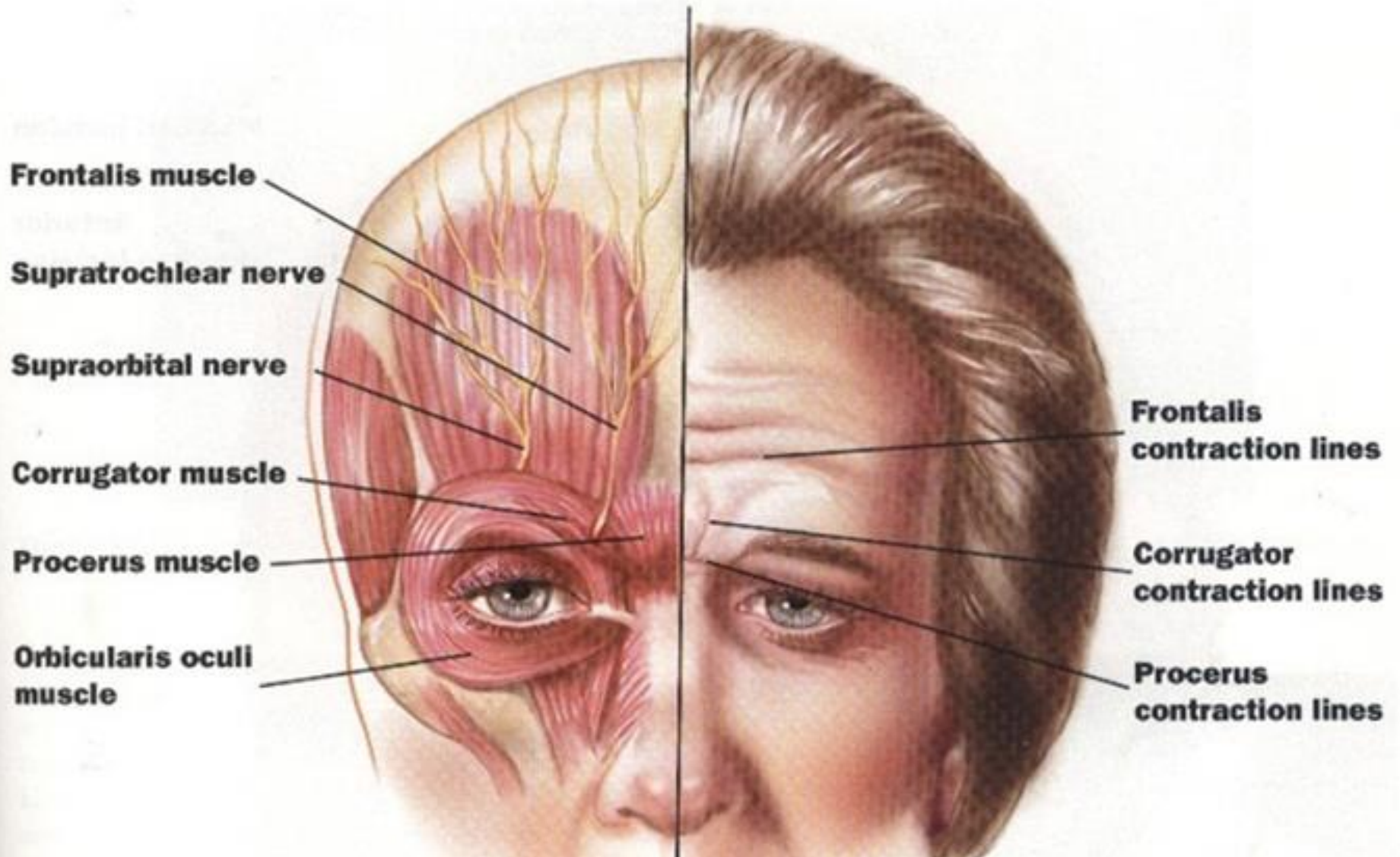
MALE VS. FEMALE



MORE “FEMALE”



OPERATIVE STRATEGIES



UPPER FACE / GLABELLA

● GOAL

- BROW ELEVATION
- BROW ADDUCTORS
IMMOBILITY
 - VERTICAL LINES
- IMPROVED
SYMMETRY



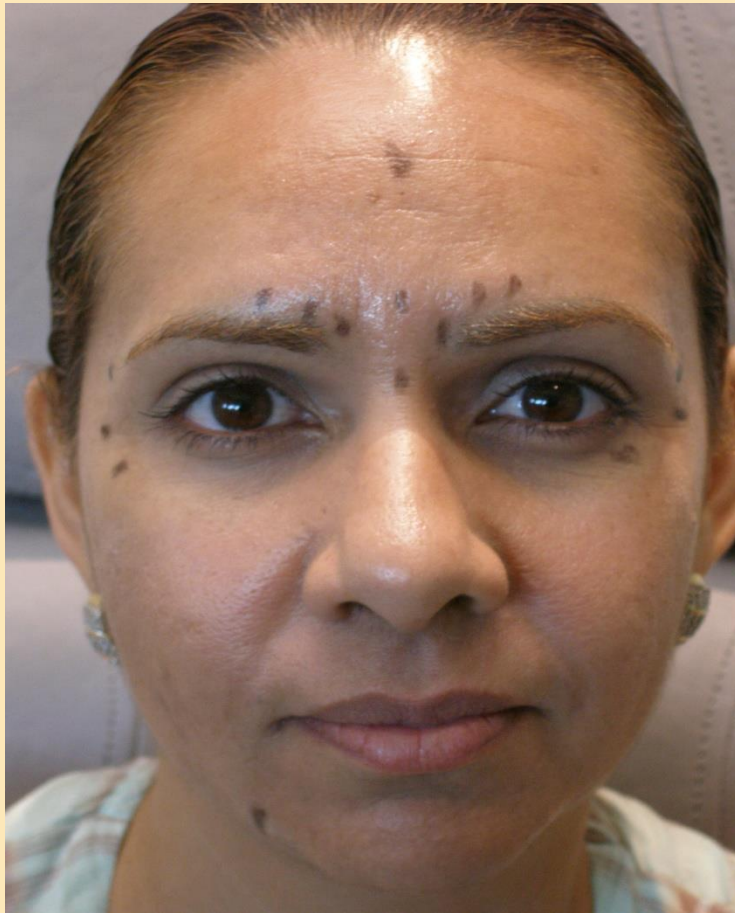
FACTORS AFFECTING BOTOX DOSE

- Previous response to BTX treatments
- Gender
- Muscle size & Location
- Age
- Skin Quality(sebaceous vs. fine)
- Racial,ethnic and cultural effects

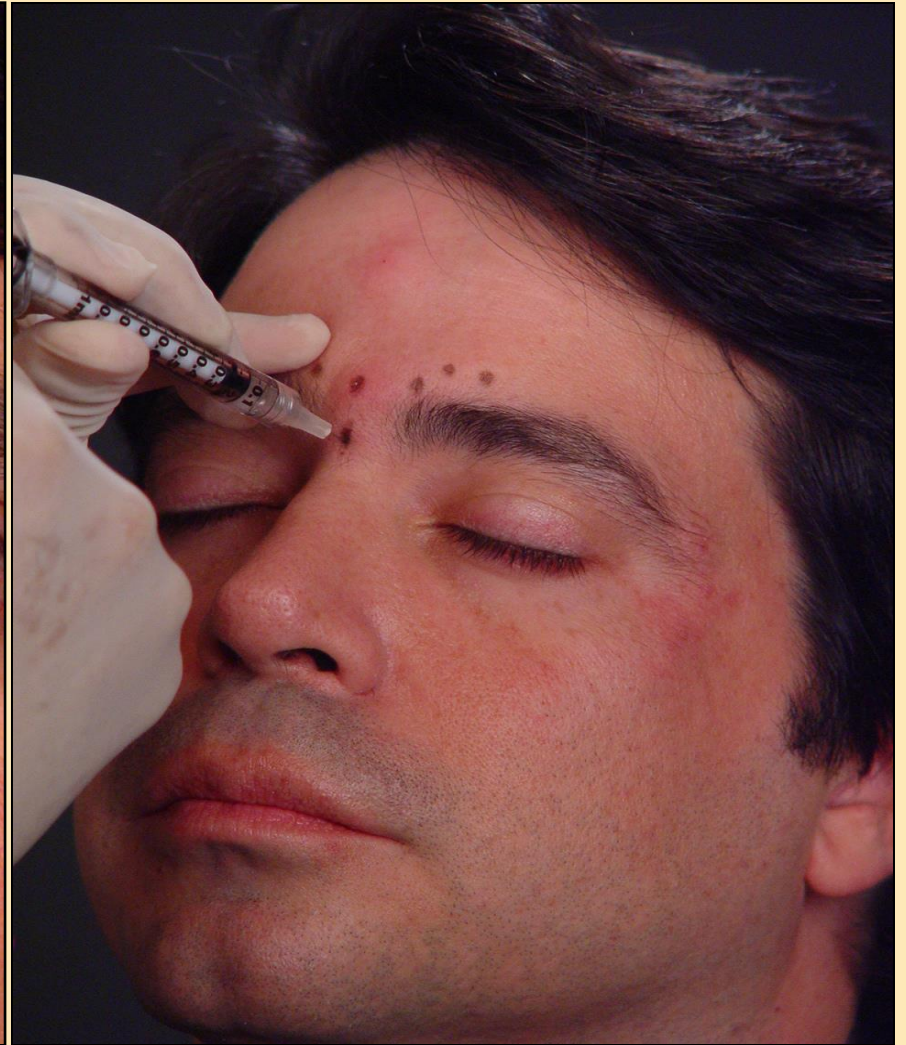


INJECTION SITES

USUALLY AT 5 TO 8 SITES MID PUPIL INJECTION
AT ABOUT <1 CM ABOVE ORBITAL RIM

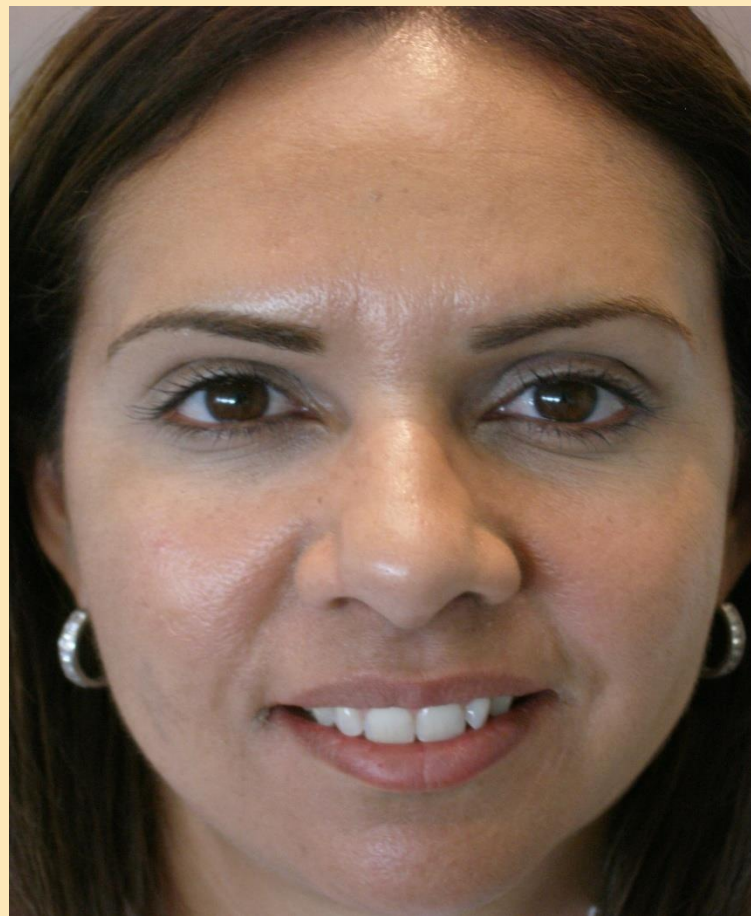
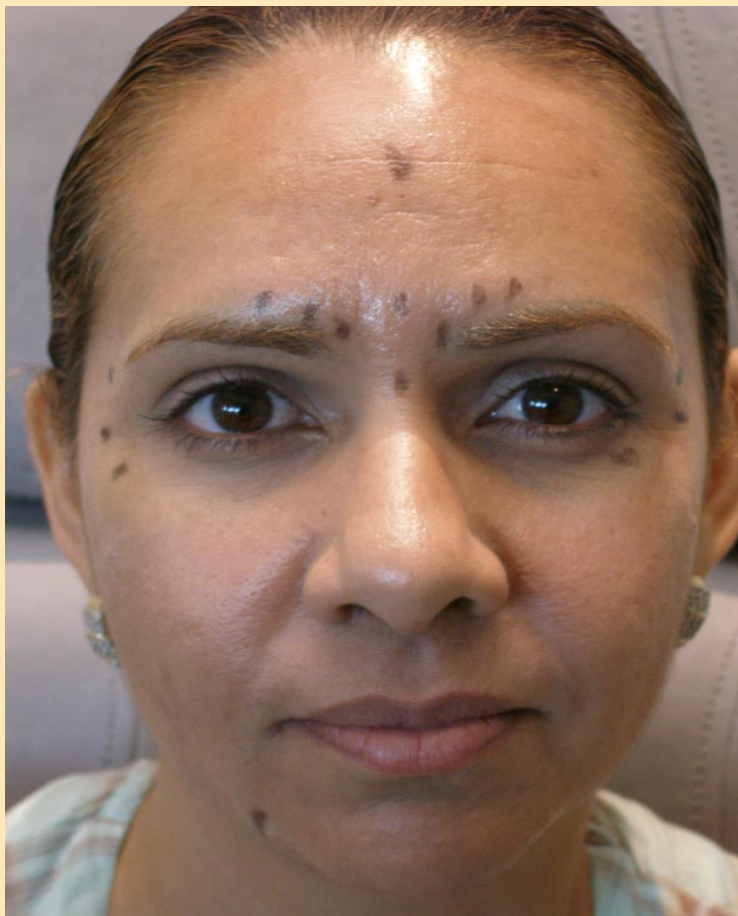


HOW DEEP? / DEEP!



BEFORE

AFTER



BEFORE

AFTER



BEFORE

AFTER



FOREHEAD ASSESSMENT: NARROW OR BROAD



NARROW

FOREHEAD



BROAD

How Deep?

Periorbital

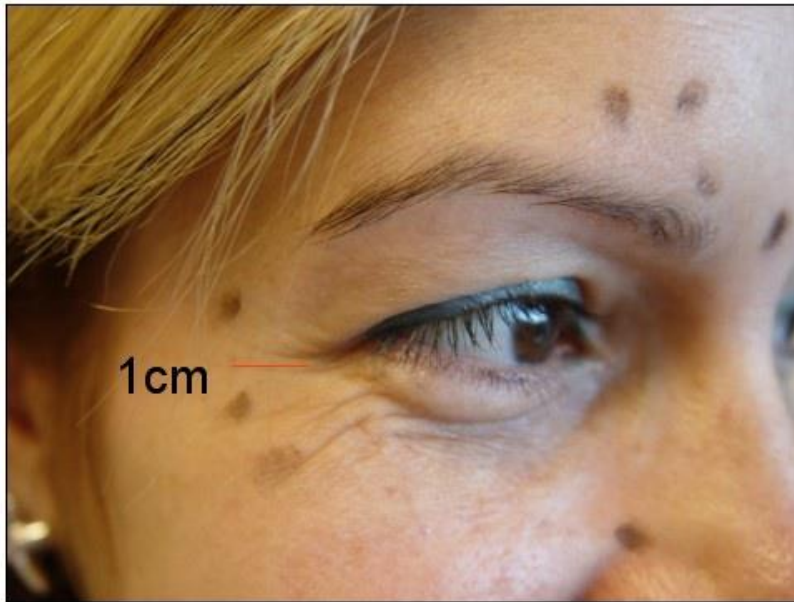


superficial



CROW'S FEET

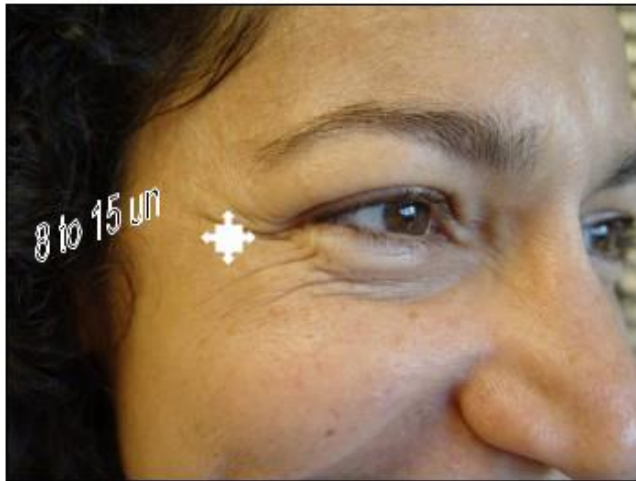
central zone radiating from the
lateral canthus
1 wk after tx



2.5 un (3 sites)

CROW'S FEET

Wheal & Mash



Botox + Filler = Liquid Facelift Before and After

A NON-SURGICAL FACELIFT

liquid lift

CAN THE ALTERNATIVE TO A SURGICAL FACELIFT COME FROM A NEEDLE? THE LIQUID LIFT SHOWS PROMISE FOR ERASING THE SIGNS OF TIME WITHOUT SURGERY.

HOW IT WORKS?
The right filler, or combination of fillers (newly approved **Juvederm** has three different formulations to plump, fill and smooth wrinkles) is injected at varying depths within or beneath the skin to instantly fill space and create a new shape. You may have multiple injection sites (and some swelling or bruising that lasts for a few days), but no incisions. You can also use your own fat as a filler by taking it from an area where you don't want or need it, like the tummy, inner thighs or buttocks. The fat is removed via a liposuction-like procedure, processed and re-injected all in one treatment session. Fat may be injected into the skin or muscle, or below the skin and muscle. And while the liquid lift is all about restoring volume with the help of injectable fillers, Botox plays a role in facial shaping by relaxing the muscles that contribute to expression-related creases. **A liquid lift ranges from \$2,200 to \$4,000.**

IMAGES PROVIDED BY ALLERGAN. PROCEDURE PERFORMED BY DERMATOLOGIST, ROSALIND WU, MD, LOS ANGELES, CALIFORNIA.

< BEFORE > AGE 42

THE PATIENT PRESENTED WITH GLABELLAR LINES (BETWEEN THE BROWS), CROW'S FEET, NASOLABIAL FOLDS, AND "BLEED" LINES AROUND THE LIPS.

In order to qualify for the action of Botox, most patients will first undergo a skin or hair analysis to determine their "skin" type.



the meantime, Restylane and Captique (which are each available in one density) can be used for similar applications.

BROWS
between the muscle
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AFTER >

SEVEN DAYS AFTER TREATMENT, THIS PATIENT'S LIQUID LIFT WITH JUVEDERM AND BOTOX TOOK 30 MINUTES.

NEWCASTLE 147



Age 42: no surgery / no laser